



BALAJIAD prints

> 360° design > print > website

Graphic-Website Design Studio
Company profile and portfolio

WWW.BALAJIAD.COM

BALAJIADPRINTS@GMAIL.COM

DELHI-011-25441394, 011-45597894

Company profile

Balajiadprints is a one-stop solution for all graphic designing, printing, photography and website designing needs. Established in 2004, Balajiadprints maintains the highest quality possible at most competitive prices.

We aim to turn ideas into reality while capturing the essence of our clients' goals and objectives. We provide strong visual communications and powerful creative concepts to our clients.

Our specialties includes - Art Direction, Copy Writing, Graphic Designing, Web Designing, Printing and Digital Photography. We also provide gift items, Trophies and many types of corporate promotional goods.

We are always prepared to give detailed information, near-immediate replies to your email and phone inquiries. However sophisticated or tangled your needs may be, we will help them come alive as well-designed, easy-to-use products.



Our Approach



Listen.

Before starting a new project, we meet with you to assimilate information about your company, products, and services.



Think.

Working together, we'll help identify your brand value, key marketing message, and audience.



Solve.

Our team will brainstorm solutions to your marketing challenge, then present verbal and/or visual concepts.



Create.

Our designers will create relevant and interesting designs that support the approved creative direction.



Connect.

We'll produce and deliver high quality work, on time and on budget, to ensure your marketing communications are a success.



Our Clients

GD GOENKA
MODEL TOWN

GD GOENKA
GURGOAN

GD GOENKA
LA-PETITE
all branches

DPS
GUROGAN

MMI
all branches

AMITY INTERNATIONAL
SAKET

RIDGE VALLEY SCHOOL

SHRI RAM
GLOBAL SCHOOL

DWARKA
INTERNATIONAL
SCHOOL

THE AIR FORCE
SCHOOL

AJNARA INDIA LTD.

CHD DEVELOPERS LTD.

DISH TV INDIA LTD.

SWISS MILITARY

A-SET TRAINING &
RESEARCH INSTITUTE

PEARL
GROUP OF COMPANY

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PVT.LTD.

APPUGHAR

CRYOBANKS

SEAGA INDIA PVT. LTD.

SATAKE INDIA
ENGINEERING PVT. LTD.

DESMON
CONTINENTAL

PEAREY LAL
& SONS



Printing

At Balajiadprints we can print almost any size job. We are well equipped with state-of-the-art, most automated and highest quality printing equipment, utilizing latest technology. Our printing services utilise a range of precision colour technologies to enhance colour consistency and achieve perfection in colour quality.

Our printing products include promotional materials such as:

- Almanac
- School magazine
- Catalogues
- Brochures
- School Assignments
- Posters
- Calendars / Table Calendars
- Magazines
- Leaflet/Flyers/Pamphlets
- Business cards
- Letterheads
- Labels

Quality Printing. Competitive Prices.



Graphic Design

A good design can enhance the visual appeal of your product or service, while building brand recognition to express your brand or product values.

Balajiadprints is equipped with well experienced designers who will work closely with you to identify the goal of your project, and to tailor the right design solution to meet your marketing objectives.

We can create:

- Logo Design and Branding
- Business Stationary Design
- Copy Writing & Content development
- Leaflet/Brochures/Catalogue designing
- Promotional Material
- Events, Exhibitions Designs
- School Almanac
- Magazines and School Newsletter
- Packaging Designs
- CD/DVD Cover Designs

Creative ideas. Innovative solutions.



PROSPECTUS



The doorway to global education

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MODEL TOWN



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ESTD. 1963



The Air Force School



THE EXTRAORDINARY
IN THE ORDINARY

The Aravalian

2013-2014



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completed projects

upcoming projects

nearby possession

just launched

specifications that enhance the interiors

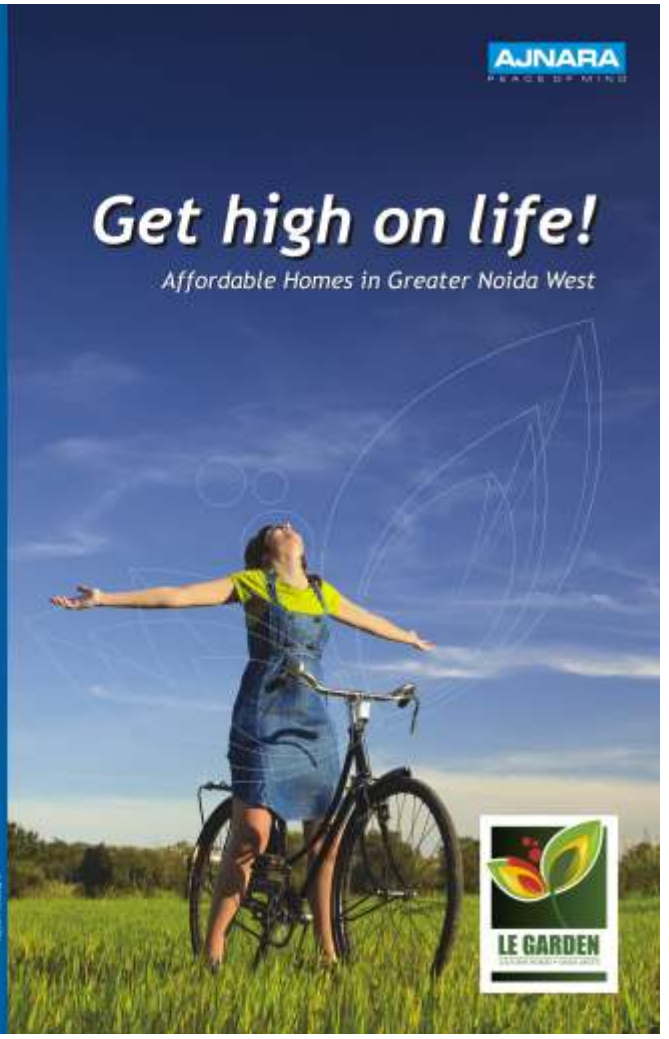
- STRUCTURE:** Earthquake resistant RCC framed structure.
- DOORS & WINDOWS:** External Doors and Windows made of Powder coated Aluminum, Internal Hardwood frames with Flush Doors.
- ELECTRICAL:** Copper wiring in concealed PVC conduits. Sufficient light and power points. Provision for T.V., Telephone points in Living room and all bedrooms.
- FLOORING:** Vitrified Tiles in Drawing/Dining/Bedrooms and Kitchen, Anti Skid Ceramic Tiles in Toilets and Balcony. Laminated Wooden Flooring in Master Bedroom.
- KITCHEN:** Granite Top Working Platform, Stainless Steel Sink, Ceramic Glazed Tiles 2' Above Working Platform with individual K.O. Unit.
- TOILETS:** Anti Skid Ceramic floor Tiles, Ceramic Tiles up to Door level on the wall, Branded Sanitaryware & CP Fixings.
- INSIDE WALL FINISH:** Inside Walls with POP Finishing and OGD.
- EXTERNAL FACADE:** Exterior in superior paint finish.



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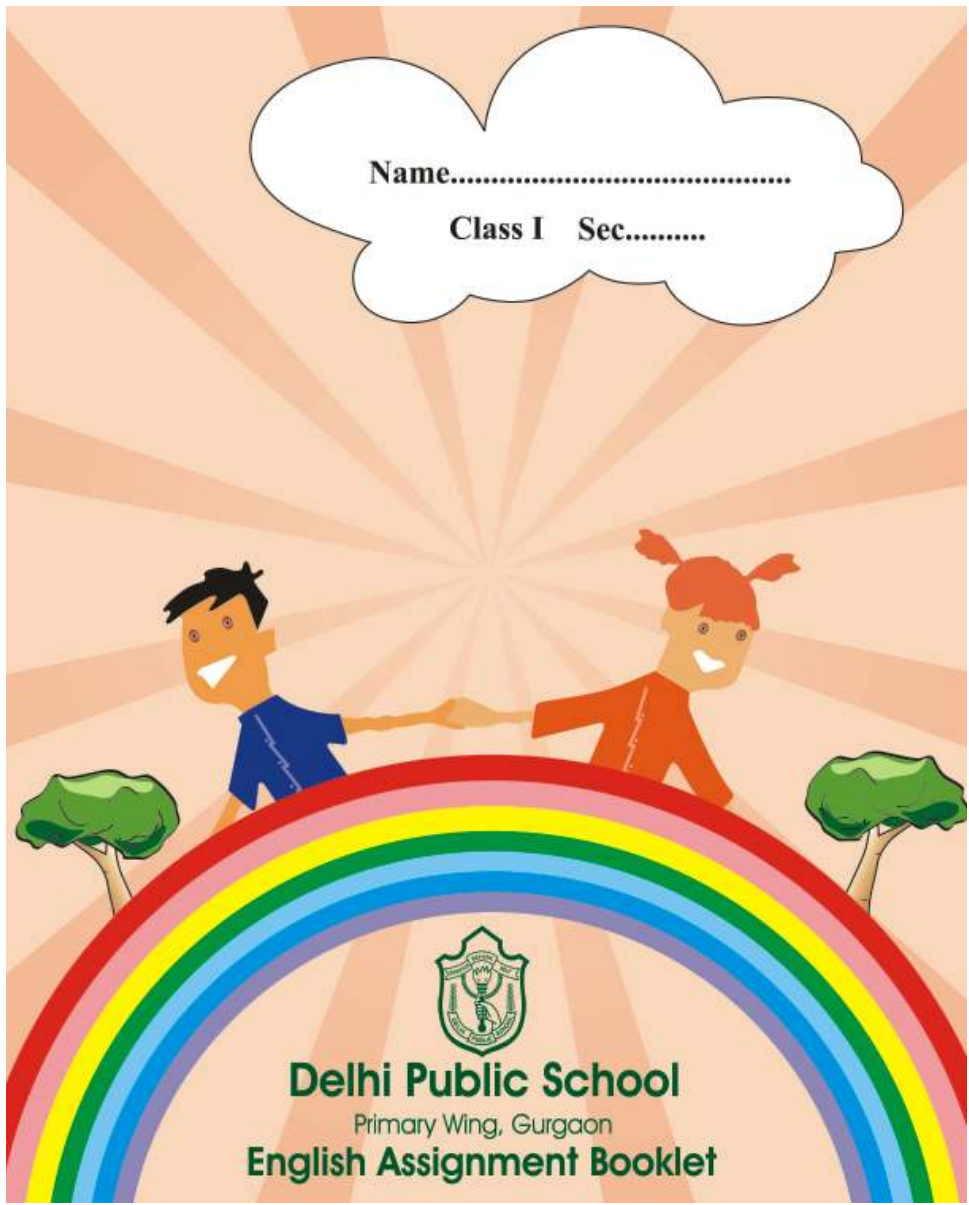
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About Us

Born of centuries old craftsmanship, the history of Fashion Accessories unravels varied designs & motifs that have fascinated people the world over. Unique in their style, they reflect the intense moods of Indian Heritage. SCARVES ON DEMAND is a pioneer and well established Manufacturer, wholesaler & exporter from India. A professional team of People who are dedicated and team workers and are educated in this trade. Product Development as a key function of the service provided as 'we believe it is a product development driven market rather than a price driven'.

A Dedicated employee base trained and performance oriented that is totally supportive to our growth across Delhi. Company has highly competent & skilled workforce who masters in their respective fields. It is due to our consistent hard work, quality controls & strict adherence to delivery schedule that we have been able to achieve an enviable international reputation.



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• Fashion Institutes

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Website Design

Having an effective website to showcase your products or services is an essential element of any business. We have a dedicated team of website designers, developers and online marketing experts. We help you create a well organised and informative website. We also provide browser compatibility on all major browsers for your website. This enables your web pages to open correctly in all browsers.

We can create:

- Web Site Design
- Online Shops / e-commerce sites
- Content Management Systems (CMS)
- Search Engine Optimization (SEO)
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India is one of the biggest economies (fourth largest by Purchasing Power Parity (PPP) basis.) with strong focus on inbound and domestic tourism industry. So, we have dense network of trains and roads, and air routes and best of resorts and hotels which makes it a traveller's paradise.

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Our team

Director

Mrs. Vinayaka Bhowmick

Marketing

Pintu Bhowmick (Director)

Creative Visualizer

Ajeet Singh
Jaidev Raturi

Art Associate

Chandar Mohan
Amandeep Singh
Zafar Ali

Copy Writer

Bharati Sood

Web development

Manoj Chahar

Web Designer

Mukul Jain, Amit Rauthan

Administration

Sonali Banik

Production

Pradeep Saha (Manager)
Aalok Kr. Kundu (Asst. Manager)



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Offset Printing Machines

SM 102 CP-Tronic
Heidelberg

Printing Area: 39.5" X 28.5"
Staff: 6 + 6 = 12
(day night working)

SM 72 CPC
Linotronic Heidelberg

Printing Area: 28.5" X 19.5"
Staff: 5 + 5 = 10
(day night working)

MOF+L CP-Tronic
Heidelberg

Printing Area: 25.5" X 19"
Staff: 5 + 5 = 10
(day night working)

Dominant:
1 colour Machine

Printing Area: 18" X 25"
Staff: 3 + 3 = 6
Other Staff: 10
(day night working)

Thermal Lamination (2)

Section swing (1)

Die Cutting (2)

Stitching (1)

Cutting (2)

Shrink Wrapping (2)

Perfect binding (1)

Automatic Stepping machine (1)



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